

Sustainability

VERSTEEL

It's Up to Us

“How wonderful it is that nobody
need wait a single moment before
starting to improve the world.”

Anne Frank





ENVIRONMENT

MAKE THE WORLD A BETTER PLACE

It is our responsibility as a manufacturer to build products in a manner that promotes a safe and healthy environment for everyone. We make a sincere effort to maintain our commitment to our planet through mindful actions, continuous improvements, and taking initiative to preserve our natural resources.



Environment

DESIGN FOR THE ENVIRONMENT

At Versteel, we address the life cycle concerns of each product from inception, through use, to end of life. Healthy, sustainable solutions are reinforced through sourcing efficient materials, using resources wisely, process improvements and planning for the full life cycle of a product. For more information on individual products, ask us for an Environmental Product Summary.

BUILT TO LAST

We pride ourselves in designing furniture to last a lifetime. Each Versteel product is precisely engineered using high quality materials. Long-term usage reduces waste for our planet and saves costs for our customers.

PRODUCT LIFE CYCLE

After a lifetime of use, our products can be disassembled and recycled. Instructions are available upon request.

TAKE BACK PROGRAM

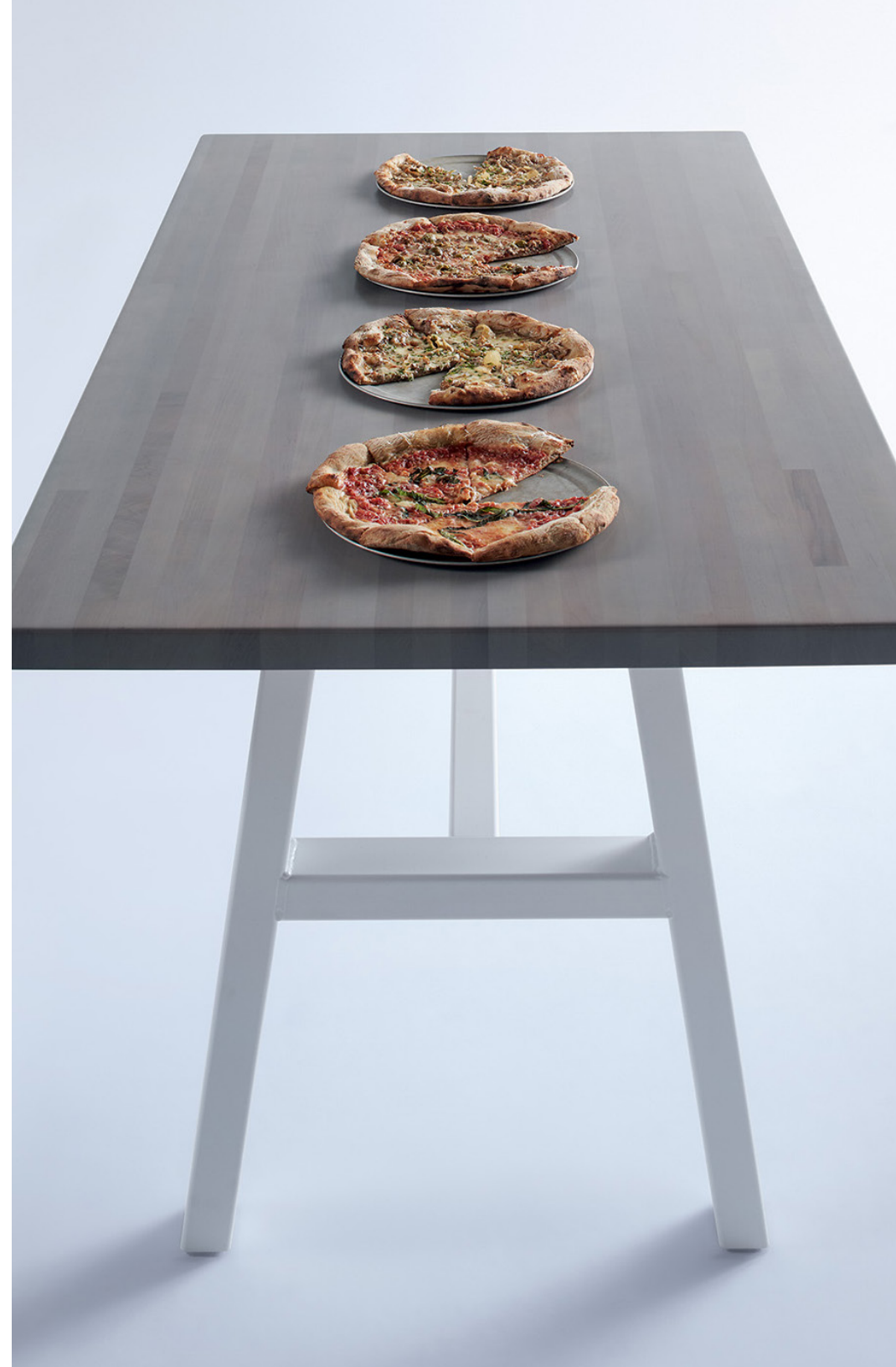
If your Versteel product has reached the end of its life cycle and you would like to return it, just contact us and we'll work on a solution together.



Environment

PRIORITIZING EFFICIENT MATERIALS

Throughout the development process of a new product, we evaluate a wide range of alternatives in pursuit of sustainable materials. Our goal is to exceed 70% material efficiency based on the circular economy principal that target zero waste and pollution. Many of our tables and chairs, including The Maker Project, have as high as 99% material efficiency as a result of intentional design considerations and partnering with sustainable suppliers.



Environment

THE "STEEL" IN VERSTEEL

The primary component of most of our products, steel is one of the most recycled materials in the world. Pre- and post-consumer recyclability is one of its most valuable properties, saving precious raw materials and significant energy consumption for future generations. Our steel is fabricated in the US with 95% recycled content.

POWDER COAT

Unlike wet coating, powder coating emits zero VOCs, contains no hazardous air pollutants and has no off-gassing. Most of our powder coats have a 98% efficiency rate. It is also highly durable and recyclable.

PLATING

Responsible electroplating is important for safety and pollution prevention. Our electroplating plant consistently earns local annual environmental awards.

CLEAN AIR CERTIFICATION

All of our products have met the requirements for Intertek Clean Air GOLD and SILVER certification.



WOOD

A naturally renewable resource, our wood is sourced from FSC, SFI or comparable certifying bodies recognized by the Composite Panel Association.

POLY SHELLS

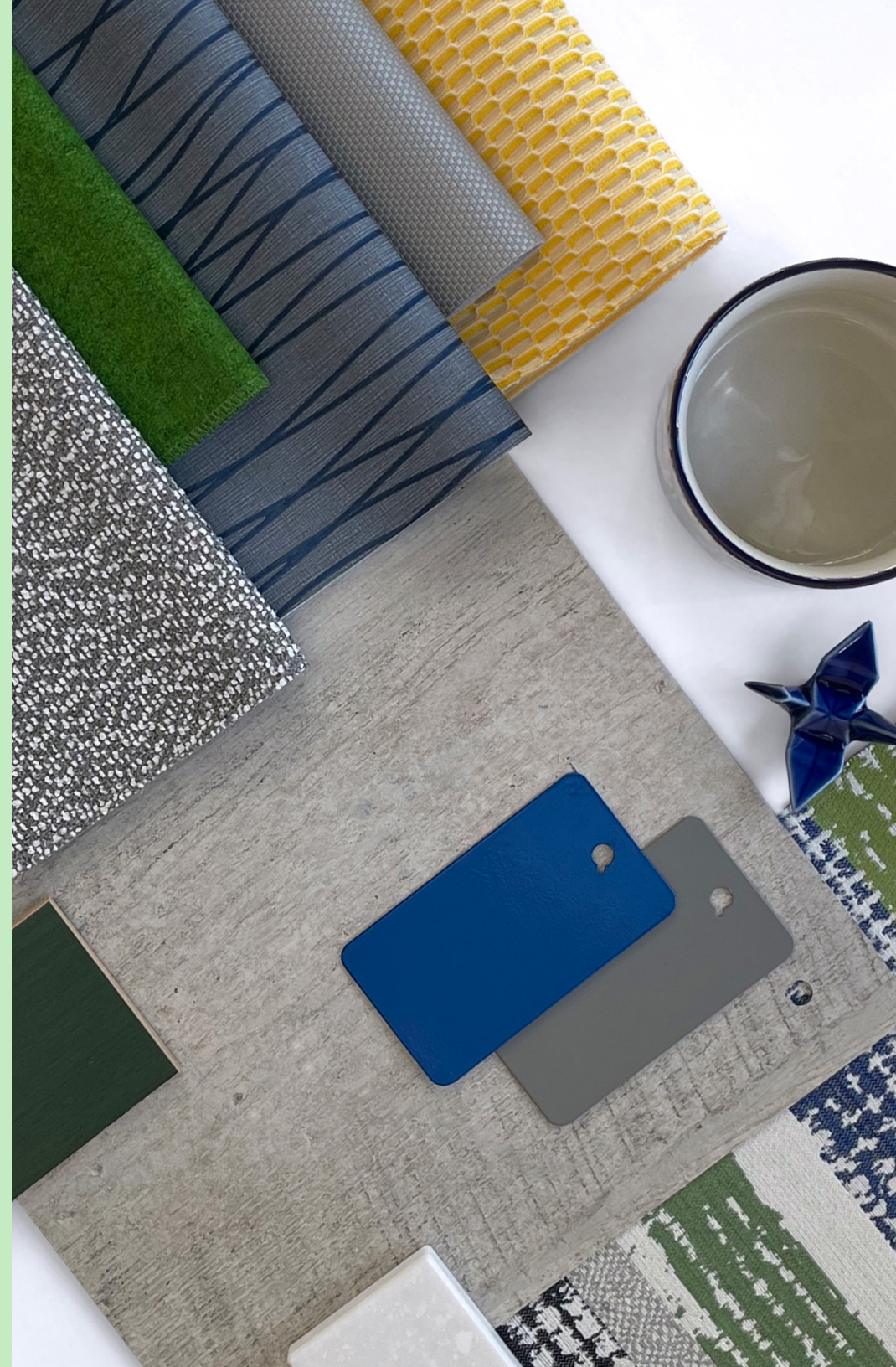
Molded resilient polypropylene resin shells have multiple certifications, contain up to 40% recycled content and are easily recycled at end of life.

CORIAN®

Corian® solid surface has received multiple certifications for environmental performance, including GreenGuard®, NAHB North American Builders Association, and SCS Scientific Certification Systems. Visit [HERE](#) for Corian's full sustainability story.

LAMINATE AND TEXTILES

We partner with multiple fabric and laminate vendors to provide thousands of pattern and color options. We are able to assist customers in finding solutions to meet their sustainability needs.



Environment

SMART CHOICES

Year after year, we set and monitor objectives for progressive energy conservation and optimized raw material usage. We participate in several environmental stewardship programs, including the Indiana Department of Environmental Management's VIP and Indiana Partner for Pollution Prevention.

SMART ENERGY

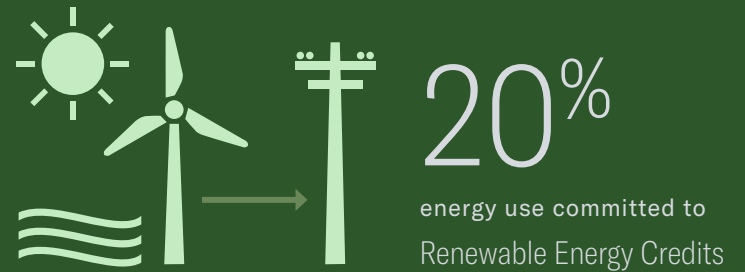
Since sustainable energy is limited in Jasper, IN, we commit 20% of our energy use to Renewable Energy Credits, supporting renewable energy projects in other geographic locations.

SMART IMPACT

We strive for "Zero Landfill" by recycling offal materials and efficiently using resources such as packaging.

SMART SOURCING

We partner with proven vendors that are environmentally certified, such as FSC for wood products, and work with each to optimize materials and eliminate waste.



PEOPLE

IT'S ABOUT THE PEOPLE

"The people have always been front and center in my mind. I wanted to build something that I could leave behind, for my family and for all the employees' families, too. I wanted to create something for them."

Scott Schwinghammer, President of Versteel and Ditto Sales, Inc

SUE CRANEY, VERSTEEL EMPLOYEE FOR 15+ YEARS



PEOPLE

HERE, WE'RE LIKE FAMILY

People and community are our heart and soul. Our Versteel family are the keepers of the flame when it comes to the quality we deliver to our customers, and the place where everything Versteel begins. As a family-owned company with deep rooted family-centric values, a culture of caring attitudes comes naturally.

HEALTH AND WELLNESS

Families take care of each other. We begin each day with daily stretches and hold regularly scheduled fitness days. Taking a holistic approach to wellness, we offer an EAP program for mental care for employees and their families.

SAFETY

A dedicated safety manager helps us prioritize safety and consistently keep our OSHA injury rate less than half of the industry average.

DON'T FORGET THE PERKS

We celebrate birthdays, holidays and work anniversaries through awards, recognitions and gifts.





PEOPLE

KINDNESS FOR THE COMMUNITY

We believe strengthening our communities is equally important to protecting our environment. Therefore, we encompass community involvement into our every day culture. We offer financial and non-financial support as a company, and we empower our employees to pay it forward through opportunities and friendly competition.

INITIATIVES

Here's just a sampling of the many support initiatives:

- Year-round funding, support and leadership for The Common Thread for the Cure
- Regular clean-up efforts of local streets
- Support for the local food bank
- Collections for natural disaster recoveries
- Blood drives
- COVID response
- Support for local schools and colleges
- Donations and contributions to non-profit organizations
- Participating in community fundraising opportunities
- Our president, Scott Schwinghammer, is a recipient of the Boy Scouts of America's Distinguished Citizens Award for his community support.



PEOPLE



PEOPLE

TURNING THE TABLES ON CANCER

For almost two decades, we have been dedicated to raising awareness about breast cancer and helping those battling the disease. For us, it's a year-round commitment. In October, we up our game through walk-a-thons, employee auctions and more.

We contribute to multiple programs, including The Common Thread for the Cure, where our president sits on the board of directors. It's a foundation established to unite the furnishings and design industry in the battle against breast cancer. Through donations and sponsorships, it supports individuals who are fighting breast cancer by offering financial assistance through confidential Helping Hand Grants.



PEOPLE

INSPIRING HOPE

Our customers are able to support the cause in pursuit of high-design, quality furniture. As a sponsor of The Common Thread for the Cure, Versteel makes a contribution to the foundation for every order that includes a Quanta Max with poly shell or Chela chair. For any Quanta Max order \$50,000 or larger (net), requests can be made for an alternate charitable organization.

QUANTA MAX

Quanta Max is the chair that moves with you. It's flexible back interacts with your motions to maximize comfort. The UV-resistant poly shells are composed of 40% recycled materials and can be recycled after its long life.

CHELA

Chela is built with ergonomic flexibility and elegant lines, making it equally at home in the classroom or office. The American made shells have earned multiple environmental awards, including ISO 14001:2015.





ECONOMY

INVESTING IN THE FUTURE

Sustainability is ultimately ensuring a better world for the generations to come. It is our responsibility to lay the foundation for their success as sympathetic, innovative pioneers. We secure economic sustainability by providing stable employment, reinvesting in local economies and supporting learning opportunities.



ECONOMY

PROUDLY CRAFTED IN THE USA

Our products are manufactured in southern Indiana, with American-sourced materials. Reinvesting in our national economy reduces environmental impact while supporting American-owned businesses. Our skilled personnel are dedicated to quality and performance, resulting in products with superior functionality with global design influences. Versatile and comprehensive production capabilities allow for quality construction to exacting standards, while remaining flexible to customer's needs.



ECONOMY

TRUSTED AND DEDICATED

We treat our employees, partners and clients as members of our extended family, fostering a strong sense of community. We are dedicated to securing a supportive work environment where teamwork, safety, personal growth and self worth all contribute to exceeding customer expectations. We are an equal opportunity employer and strive for diversity and acceptance. Many employees have worked with us for decades, some since the birth of Versteel as a dedicated furnishing brand.



ECONOMY

PAVING THE WAY FOR THE NEXT GENERATION

We recognize that today's youths are tomorrow's stewards. Building confidence is a crucial step in caring for our future. By supporting schools and youth organizations, we encourage emotional, social and economical wellbeing. We seek out ways to cultivate and empower the next generation, fostering positive values and setting a positive example.

SUPPORTING EDUCATION

We partner with the University of Cincinnati to provide intern opportunities. Our product development team provides hands-on engineering and design opportunities for high school and college students.

DONATIONS AND SPONSORSHIPS

We regularly sponsor educational events, donate our products to fundraisers and offer financial contributions.

YOUTH ORGANIZATIONS

Our employees are encouraged to volunteer for youth organizations. As a company, we also provide a safe, secure location for groups to meet.



CERTIFICATIONS and PARTICIPATION

As a manufacturer, we are committed to building products in a manner that promotes a safe and healthy environment for everyone. Therefore, we strive to exceed our goals for continuous improvement as well as standards set forth by the sustainable committees to which we subscribe.

Intertek Clean Air GOLD + SILVER

All Versteel products are Clean Air GOLD or SILVER certified

Tests for VOC emissions and recognizes products that demonstrate safe indoor air quality. Conforms to ANSI/BIFMA e3 Furniture Emissions Standards, LEED and WELL.

Health Care Without Harm

Click [HERE](#) for list of applicable Versteel products

Identifies furnishings that effectively avoid harmful chemicals and materials. Provides institutions with resources to implement sustainable practices in health care.

BIFMA Compliant

All Versteel products

Provides buying and specification confidence by showcasing products which performed against rigorous testing to ANSI/BIFMA safety and durability standards.

LEED Contribution

All Versteel Products

Developed by the U.S. Green Building Council to help buildings focus on efficiency and deliver the triple bottom line returns. Versteel products contribute to credits for Materials & Resources and Indoor Environmental Quality.

THANK YOU

OUR COMMITMENT

Maintain our responsibility to the environment, our employees and the community with sincere effort.

OUR MISSION

Provide high quality solutions of design-forward, American-made furnishings for working and learning environments. We are committed to product versatility, precision craftsmanship and excellent service.

CONTACT US

[versteel.com](https://www.versteel.com)

800 876 2120

Made in America